VTAC PARTICIPATION KIT

Joining VTAC

Maximum exposure for your institution and courses

Promote your institution

VTAC provides high-value opportunities to tertiary institutions

VTAC is Victoria's central office for administering the application process for places in tertiary courses. VTAC's CourseSearch tool has the most comprehensive list of tertiary courses and is an essential search tool for anyone thinking about applying for tertiary courses.

The VTAC website and CourseSearch is accessed by:

- **45K+** Year 12 students
- **90K+** Year 10 and 11 students
- **35K+** Post-school leavers

You also get access to influencers such as

- careers and course counsellors
- parents of Year 12 students
- teachers and librarians.

Who can join VTAC?

VTAC is a trusted source for future tertiary students

Who can participate?

Any accredited institution or college offering tertiary courses.

Accreditation requirements

- Higher education: Institutions offering higher education courses must have accreditation through TESQA (Tertiary Education Quality and Standards Agency).
- VET programs: Institutions offering VET programs must be accredited and listed on the TGA website (Training.gov.au) .

Which courses can be included?

Certificate II or higher (including Certificate III, Certificate IV, diploma, advanced diploma, degree and post graduate

Levels of participation

Choose the option that suit your needs

You can choose from two levels to promote your institution and courses with VTAC.

VTAC institution VTAC manages your application and offers	**VTAC associate** Manage your own applications and offers
» Promote your institution with your own VTAC online institutional information page » List your courses with VTAC » Manage applications and offers via VTAC » Additional VTAC services including applications for Scholarships and Special Entry Access Scheme	» Promote your institution with your own VTAC online institutional information page » List your courses with VTAC » Manage your own applications and offers
Most suited to: Institutions receiving thousands of applications every year and would like to use VTAC's services to streamline their application and offer process.	**Most suited to:** Institutions who like the idea of their institution and courses being listed with VTAC, but prefer to manage applications and offers their own way.
Joining fee: $20,000 **Annual fee (minimum): $11,000^** **Digital advertising (optional)****	**Joining fee: $10,000** **Annual fee (minimum): $7,500*** **Digital advertising (optional)****

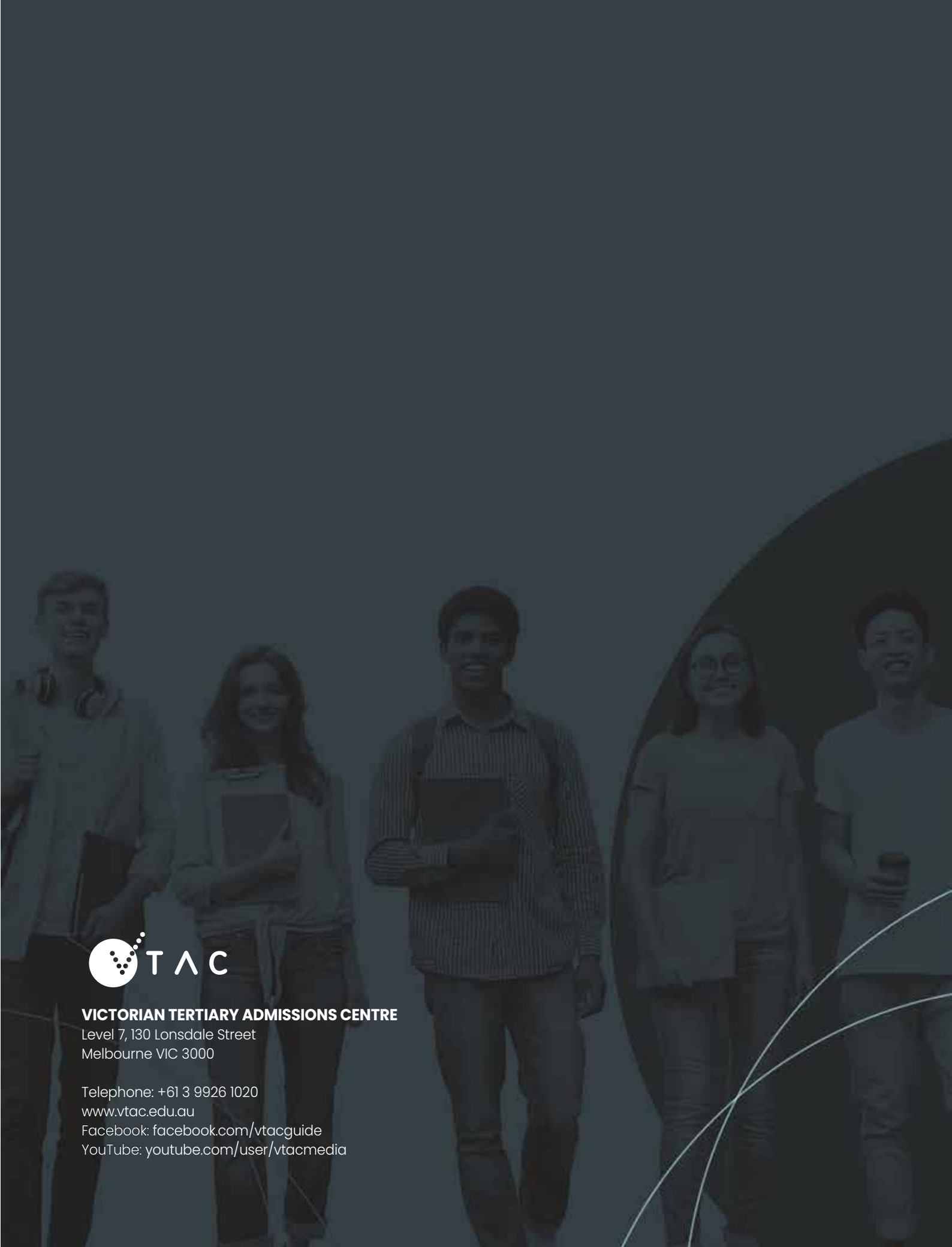
All prices and fees exclude GST.
^ This is the minimum annual fee and will vary depending on course and admittee numbers
* This is the minimum annual fee per annum, plus $400 per course listing.
**To request options and rates email advertising@vtac.edu.au

Please note: Information and pricing is correct as of February 2024 and are subject to change.
VTAC institutions are subject to the VTAC System Rules.
VTAC associate institutions are subject to the VTAC Conditions of Participation as an Associate Institution.
VTAC advertisers must comply with VTAC Advertising guidelines and terms and conditions.

Contact VTAC

Institutions can email their interest to:

getinvolved@vtac.edu.au



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